



Women of the World

Annual Impact Statement - 2018

Empowering women from all nations to achieve independence, economic success, and a voice in the community.

Letter from the Executive Director

Women of the World had a banner year in 2018! The impact of our programs has increased resulting in amplified local support and international recognition of our community's efforts. Yet, with all of these advances, Women of the World still feels like the SUV-based custom solutions provider we started as just 9 years ago. Zoom zoom!

We have made a massive impact on the economy of our new neighbors and, by extension, the entire valley. Women of the World has always found resources that save our clients money, that resolve their bills through social services or insurance that only service professionals like our staff know to apply. In 2018, this amounted to almost \$80,000 in savings—a more substantial figure when you account for the fact that even a \$500 debt can be an insurmountable barrier for many of our ladies.

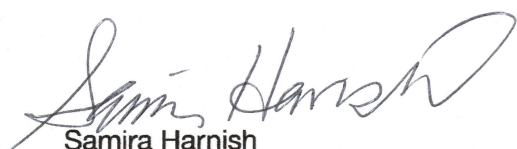
Women of the World made a strategic decision last year to focus more on capacity building, setting a goal of moving more of our ladies out of service or low-wage jobs and into education and careers. WoW set a metric to focus on our ladies revenue side and are extremely proud to announce that we increased the annualized earnings of our clients by over \$550,000. Careers in engineering, college administration, and medical assistantships are responsible for some of this indication of true self-reliance.

In October, I was humbled to be awarded as the Americas Nansen Finalist by the United Nations High Commissioner for Refugees. To be selected from over 400 deserving humanitarians was the thrill of a lifetime. I share this award with all of you because I believe it represents the best of our community—the compassionate commitment to others, people that may not look like us or talk like us, but people deserving of our best efforts and kindness. This summer we will have the opportunity to impress upon the collected members of the world's diplomats and non-profits as Salt Lake hosts the United Nations NGO summit.

As we look forward to the future, Women of the World is excited to be offering scholarships to deserving displaced women working toward educational or job certifications, expanding its community development Intensive English courses, and engaging the community's entrepreneurs through subsidized booths at multiple farmers markets. We will always be there for women immigrants, asylum seekers, and refugees and know that you—our wonderful neighbors—will be there to support us.

Thank you for your continued support of the self-reliance of our new neighbors!

Happy 2019,



Samira Harnish



2018 Accomplishments

Women of the World helps female asylum seekers, refugees, and immigrants to **integrate into the community** of Salt Lake City. We focus on building *our ladies'* self-reliance as the basis for sustainable transformation toward their goals.



Community Development

- 140 hours of Practical English Classes
- 2300 hours of mentor volunteering
- Fashion Show Gala represented 20 women from 17 countries

Customized Service & Advocacy

- 600 customized service hours
- \$87,000 in savings through customized service and advocacy

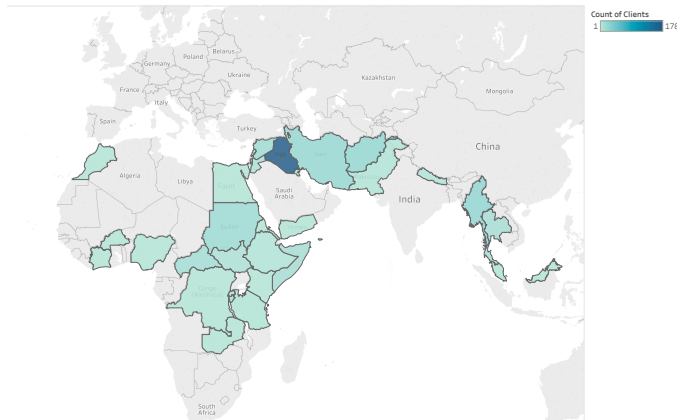
Economic Empowerment

- 233 Economic Empowerment hours
- 101 Job Applications filled out
- 31 Jobs started
- Annual Revenue Increase of \$580,000

Results

- 400 clients served including 90 new clients
- 24 Annual Certificates of Achievement awards

Women of the World - Country of Origin



About Women of the World

Women of the World is focused on displaced women, helping them find their place, build homes for their families, and create community. Women are resilient, so often fighting hard to give their children a better life. WoW creates space to build on those dreams as well as their personal goals.

We begin by listening. We want to know what goals our ladies have and how they plan to accomplish them. We can marshal a safety net to help with expenses and expand our community's ability to build capacity: through new jobs, improving career prospects, and education.

For the last 9 years, we have invested in strengthening the trust of women. WoW might be the only community center where our ladies can act naturally, let their children play, and rest amongst the smells and sounds of home.

Salt Lake City elevates the life of our staff, volunteers, and our ladies. We are so fortunate to live amongst such a kind and giving community. We rarely hear challenging rhetoric overcome the positive outlook in our amazing city. Instead, we are encouraged by the realization that, at some point, "we all were strangers." Our humanity calls on us to step up for those in need.

A caring staff makes the difference:

Our staff is effective because they care and never take "no" as an answer. We are proud of all of the women we have put into the community: staff, volunteers, and clients.

You can help raise her voice and be her friend:

Volunteering with WoW is simple but essential. It is all about befriending the family you are mentoring and letting them speak to you in English... about whatever!



Community Development Program

Women of the World's (WoW) Community Development Program has as its centerpiece the Practical English classes that take place at our offices.

Our ladies are able to attend these safe, women-centric courses to primarily learn English—the most critical skill in the development of the self-reliance of the forcibly displaced—but as an intangible benefit, students gain a community of women that have shared experiences and the need for group accountability.



Women of the World's Practical English Classes are based on the National Institute for Literacy's Equipped for the Future Standards (the "Standards"). These Standards are based in three areas of life where adults have important roles to play and where they need to effectively communicate immediately and on a daily basis: at home, at work, and in the community.

Women of the World's Practical English Courses are differentiated in that they offer women-only classes targeting application within months of intensive training.

Women without basic English skills are less capable in the job market, cannot take advantage of opportunities to integrate into the community, and are distanced in parenting as long as their children share English as a "secret language" with their friends. It is important to Women of the World that we empower women to overcome these barriers.



Our ladies are also engaged in the community through the workshops we conduct, some of these include:

UVU Higher Education Workshop



Mobile Medical Clinic



Day of Giving



Hip & Humble Creating Crafts and Community



Athleta Girl Power!



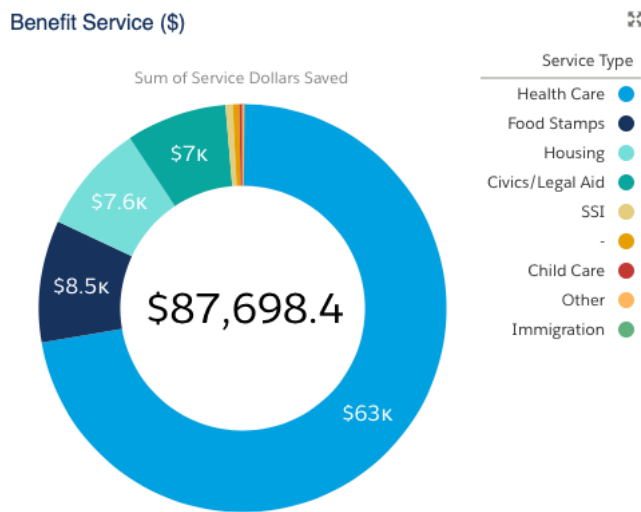
Quilters Without Borders



Customized Service & Advocacy

Women of the World started as a no-nonsense source of service for those missing out on basic needs and as a lone voice speaking out for women refugees. We still provide the bulk of our case management in support of custom solutions to health, food, and housing issues. This continued desire to do direct service is a recognition of the facts of life—that problems happen and resources are tight—even in the best of times.

Our ladies can always come to us. We know that as they build capacity, we'll see them less often, but our doors are open for them to bounce ideas off or give a reference to a professional we trust.



The chart on the left shows the continued benefit of our service. A recent (May 2018) survey by the Federal Reserve showed that 40% of Americans would not be able to cover an unexpected \$400 expense. This total lack of a financial 'rainy-day fund' disproportionately affects ethnic minorities like the refugees, asylum-seekers, and immigrants we serve.

WoW's ability to get insurance to cover expenses, enable debt relief, or advocate when unfair advantage is being taken of our ladies ensures that every dollar earned by our clients is getting them one step closer to self-reliance.

Service in Brief:

Helped a family get out of homeless shelter and into low-income housing.

Worked to temporarily maintain food stamp benefit levels to encourage job placement.

Helped woman to escape domestic violence to YWCA women's shelter.

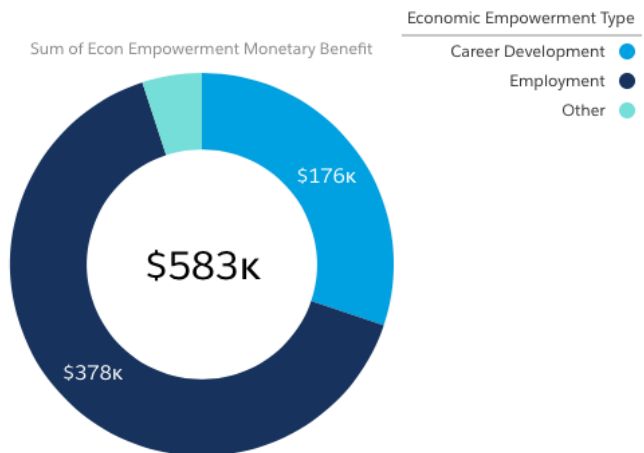
Medicaid advocacy to reduce out of pocket expense by over \$27,000.



Economic Empowerment

In 2018, Women of the World made a strategic effort to move more of our activity from service to capacity building. While we know that our clients will likely get more efficient solutions to their housing and healthcare from us, we want them to have the capability to overcome anything, to work toward the goals they set for themselves and their families, and to gain the prestige that comes from an autonomous, creative, and purposeful career.

Annual Earnings Growth



In 2018, we started to track the annual earning growth of our ladies as they changed jobs, got educational support, or took on a career. As you can see from the graphic at left, this resulted in over \$583,000 in annual earnings growth. While the majority of this revenue increase (\$378k) still comes from first time and changes in basic employment, a strong improvement in family revenue is coming from a **'sure sign' of self-reliance, advancement into a career (\$176k).**



Economic Empowerment means more than a good job or a career, it is the capability to interact in American society as an equal—to show appreciation and integration. Our ladies work hard, appreciate their employment, and have differentiated skills they want to share with customers in Salt Lake City.

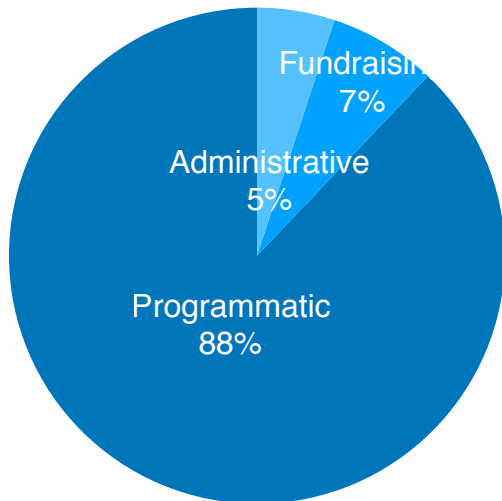
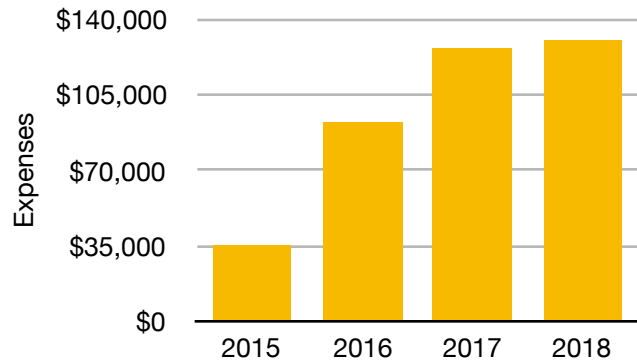
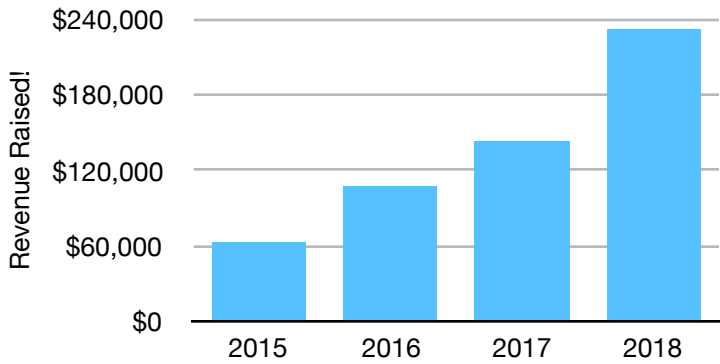
Women of the World is excited by our success in helping women advance in their jobs, careers, and as small-business owners. We have a lot of exciting plans to continue to improve on the capacity building we are currently doing—increasing our equipped for the future English training and offering more opportunities for entrepreneurs to reach the public.



Financial Report

Women of the World holds itself to the highest standards of financial integrity and transparency. 2018 marks yet another fundraising milestone for WoW, but we guarantee every dollar is spent with care and with a focus on the impact it can have for our ladies.

Revenues		Expenses	
Individual Donations	\$54,989	Payroll	\$80,217
Corporations & Foundations	\$154,418	Other Expenses	\$50,514
Fundraisers & Sponsorships	\$23,849		
2018 TOTAL REVENUE	\$233,257	2018 TOTAL EXPENSES	\$130,732



Thank you!

It means so much to us that so many in our community believe in our mission and support the work we do. On behalf of our new neighbors—the women of the world resettling in Utah—we offer our most profound thanks.

Corporate and Foundation Donors

Adobe; YourCause, LLC Trustee for Adobe	Dry Creek Charity	Larry H Miller Charities	Sandy Chamber Econ Dev Foundation
AllianceData	Karen Baxter Family Living Trust	LDS - East Mill Creek 1st Ward	Sorenson Legacy Foundation
Ally Bank	Frances W Burton Foundation	LDS - Highland 26th Ward	The Jacquelyn & Gregory Zehner Foundation
Ally Financial Inc. Corporate Citizenship	George S and Dolores Doré Eccles Foundation	LDS - South Jordan 3rd Ward	The Merck Foundation
Ameriprise Financial	Hemingway Foundation	LDS Foundation	The Scott W & Betsy D Thornton Family Foundation
Aquatherm LP	Horizons Foundation	LDS Corporation of the Presiding Bishop	The School of Natural Healing Christopher
Ashton Family Foundation	IM Flash Technologies	Masonic Foundation of Utah	Tinwell
Born this Way Foundation	Interior Solutions	McCarthy Family Foundation	Tuesday Study Club
CBRE Foundation, Inc	International Law Society S.J. Quinney College of Law	Measom Family Foundation	US Bank
Chapter O P.E.O. Sisterhood	Katherine W. Dumke and Ezekiel R. Dumke, Jr. Foundation	Partners for Livable Communities	WFB Ohio Foundation (MN)
Crus Investments LLC	Kennecott Utah Copper Corp	Rocky Mountain Power Foundation	Women Tech Council
doTerra	King Family Foundation; Warren King TTE	Salt Lake City Corporation	

Individual Donors

Abigail Keenan	Cidne Christensen	Greggory & Tamara Savage	Katina Temme
Alisa Webb	Claudia O'Grady	Gwyn McNeal	Kayla Gleason
Ally Christensen	Crystalee Beck	Hailey Armstrong	Ken & Jenifer Vance
An D Khong	Danielle Hawkes	Hayley Crew	Kimberly Hall
Ana Breton	Danielle Keller	Heather Dubinskas	Kimberly Menlove
Angela Nash	Darcy & Jack Amiel	James Fullinwider	Laura & Oren Hopkins
Angela Williams	David & Alese Arbon	James Paschal	Laura Gray
Ann Houghton	David Cutler	Jane Marquardt	Leah Ann Lamb
Annelyn Close	Debbie & Tom Sliter	Jeff Jurinak	Linda Chamberlain
Ardavan & Hilda Niroomand	Debra & Glen Sisam	Jennifer Johnson	Lisa Buhler
Beverley Cooper	Dennis & Sandra Conway	Jerry & Monica Lemon	Lisa Halverson
Britta Berkey	Elizabeth Carter	Jill & Michael Jeppesen	Louisa Monstrola
Bryan Harman	Elizabeth Paige	Jill Sheinberg	Luke & Cheryl Harnish
Chelsey & Chris Thompson	Emily Stephenson	Jon Nepstad	Lynette Evans
Carma Ingram	Emily White	Julia McPhee	Lynn Koshland
Carol Garner	Evelyn Furse	Julie Fritz	M'Lisa Patterson
Cassandra Bingham	Faizi Family	Julienne West	Madeline Gearheart
Charlene Nielsen	Frances Craig	Samira & Justin Harnish	Margaret Hatch
Chloe Lehman Archibald	Francie Jensen	Karen Edgley	Margaret Malherbe
Chris Bossart	Gary Argyle	Karen Hannahs	Marylee Hardenbergh
Chris Connelley	Gary & Kathy Free	Katherine Gardiner	Matt Bossart
Christine Allred	Gerald Polcari	Kathi Van Natter	Matt, Olivia, & Barrow West

Michael & Timette Wankier	Peggy Fereday	Sidanija Delic	Tara Isaacson
Michelle Burr	Randy & Andrea Funk	Stephanie & Randy Strader	Teresa & Michael Just
Morag Totten	Rebecca Bonhag	Stephen Justesen	Teri Morgan
Naba Faizi	Reid & Julie Hales	Steven & Carma Ingram	Ti Outhaivanh & Noi Dyphibane
Nathan & Shannon Savage	Rick Holscher	Sue E Huether Living Trust	Lars Erickson
Nicole Patty	Robert & Margaret Nee	Sumitra Siram	Tony Zimmer
Nikki Pappas	Sally Aerts	Sunaree Marshall	Tracy Beck
Pamela Atkinson	Sarah Frantz	Susan Miller	Tyler Kellie Yeates
Pamela Hurburun	Shane & Anne Barrow	Susan Rice	Virginia Pringle
Paolo Ibba	Sharon Strong & Phil Strong Bossart	Swati Sharma	Wilson Lavoie
Paul Cunningham	Shelby Cox	Tamara Hauge	Zoe Norman-Hunt
Paula Evans	Sherrie Martell	Tara Bradshaw	

Apologies to any names left off this list inadvertently.

Women of the World has a strong wind at our backs and plans dynamic new projects to further assist the women we lovingly refer to as “our ladies.” We have only been able to solidify our position as the preeminent displaced women’s service and capacity building organization thanks to the generous support of our donors, the hard-work and care of our staff and volunteers, and the persistent hopefulness and desire to learn of our clients.

From the bottom of our hearts, thank you all.